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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91214545
Party	Defendant JLJ Home Furnishings, LLC
Correspondence Address	JAMES M STANFORD SETTLEPOU 3333 LEE PARKWAY, 8TH FLOOR DALLAS, TX 75219 UNITED STATES jstanford@settlepou.com, msteinmark@settlepou.com
Submission	Withdrawal Of Application
Filer's Name	James M. Stanford
Filer's e-mail	jstanford@settlepou.com
Signature	/James M. Stanford/
Date	03/31/2014
Attachments	20140331121434683.pdf(277616 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of trademark application **Serial No. 85817528**; TTAB Proceeding **91214545**

For the mark **"THE BETTER FITTING SHEET. SLEEP TITE"**

Published in the Official Gazette on September 14, 2013

CVB Inc. dba Malouf Fine Linens

Opposer,

v.

JLJ Home Furnishings LLC

Applicant.

**NOTICE OF EXPRESS ABANDONMENT AND/OR
WITHDRAWAL OF APPLICATION**

Under 37 CFR §2.135, Applicant JLJ hereby expressly abandons and withdraws the trademark application serial No. **85817528**, which is the subject of this opposition. Applicant further expressly waives the opportunity to obtain and submit the written consent of Opposer, or to withdraw the abandonment and defend against this opposition proceeding.

DATED March 31, 2014.

Respectfully submitted



James M. Stanford
SETTLEPOU
3333 Lee Parkway, 8th Floor
Dallas, TX 75219
james@settlepou.com
Attorney for Applicant JLJ

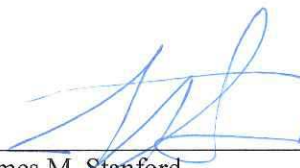
PROOF OF SERVICE BY MAIL

I hereby certify that a true and complete copy of the foregoing **NOTICE OF EXPRESS
ABANDONMENT AND/OR WITHDRAWAL OF APPLICATION** has been served on

Applicant via electronic mail (per prior agreement) to:

Preston P. Frischknecht
General Counsel
CVB Inc dba Malouf Fine Linens
1189 W 1700 N, Logan, UT 84321
(435)512-4893
preston@malouffinelines.com

DATED March 31, 2014.



James M. Stanford
SETTLEPOU
3333 Lee Parkway, 8th Floor
Dallas, TX 75219
james@settlepou.com
Attorney for Applicant JLJ